



CHESTER
STUDENTS'
UNION

ADVERTISE WITH
CHESTER
STUDENTS'
UNION

Hospitality and
Residential Services





WELCOME TO CHESTER

WE REPRESENT EVERY STUDENT AT THE UNIVERSITY OF CHESTER, WITH OUR REACH CURRENTLY COVERING OVER 15,000 STUDENTS ACROSS CHESTER, BIRKENHEAD, AND WARRINGTON.

PROMOTE YOUR SERVICE, GOODS, AND OFFERS DIRECTLY TO A VAST AND ENGAGED AUDIENCE OF STUDENTS.

**13,000+ STUDENTS
7,000+ FOLLOWERS
60+ STUDENT GROUPS**



**WE HAVE AN
EXCITING
OPPORTUNITY FOR
YOU TO MEET
APPROXIMATELY
2,000 STUDENTS AT
OUR WELCOME FAIR
ON THE
30TH SEPTEMBER
2026.**

WELCOME FAIR OPPORTUNITIES

STALL OPTIONS

- **STANDARD STALL: £500 + VAT**
- **PREMIUM STALL: £900 + VAT**
- **BESPOKE STALL: FROM £1000 + VAT**

ADDITIONAL FAIR OPTIONS

- **FAIR ROAMING: £300 + VAT**
- **PROMOTIONAL MATERIAL IN WELCOME PACKS: £250 + VAT**



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WELCOME FAIR SPONSORSHIP PACKAGE

**WANT TO SPONSOR WELCOME FAIR? WE
HAVE AN EXCITING PACKAGE INCLUDING:**

- **BESPOKE STALL AT THE FAIR**
- **LOGO ON WELCOME BAGS & ALL PROMOTIONAL MATERIAL**
- **OWN PROMOTIONAL MATERIAL INSIDE THE BAGS**
- **DEDICATED INSTAGRAM STORY PROMOTION**
- **DEDICATED SOLUS EMAIL TO OVER 8,000 STUDENTS**



DIGITAL MEDIA OPPORTUNITIES

INSTAGRAM STORY POST

**£100 + VAT PER POST
(6,200+ FOLLOWERS)**

SOLUS EMAIL

**£500 + VAT PER SEND
(13,000+ REACH)**

ADVERT IN SOCIETY NEWSLETTER

**£100 + VAT PER SEND
(1,000+ REACH)**





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CAMPUS MEDIA OPPORTUNITIES

DIGITAL SCREENS IN CSU

£50 + VAT PER WEEK

RECEPTION FLYERS

£50 + VAT PER WEEK


A4, A5 OR A6

A0 POSTER

£150 + VAT PER WEEK

CAMPUS STALL

£225 + VAT PER DAY



**WE HAVE A VARIETY
OF EXCITING KEY
EVENTS ACROSS THE
YEAR THAT YOU
COULD SPONSOR,
REACHING
THOUSANDS OF OUR
STUDENTS.**

SPONSORSHIP OPPORTUNITIES

**EVENTS AVAILABLE TO
SPONSOR:**

- WELCOME FAIR**
- WELLBEING WEEK**
- CHESTIVAL**
- CSU AWARDS**

**WANT TO LEARN MORE ABOUT ANY
OF THESE EVENTS? PLEASE GET IN
TOUCH TO DISCUSS.**



CONTACT US

**IF YOU'RE INTERESTED, OR WANT
TO DISCUSS ANY OF OUR
ADVERTISEMENT OPTIONS IN
MORE DETAIL, PLEASE EMAIL
CSUMARKETING@CHESTER.AC.UK.**



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WWW.CHESTERSU.COM

