



CHESTER  
STUDENTS'  
UNION

**ADVERTISE WITH**  
**CHESTER**  
**STUDENTS'**  
**UNION**

# WELCOME TO CHESTER

**WE REPRESENT EVERY  
STUDENT AT THE  
UNIVERSITY OF  
CHESTER, WITH OUR  
REACH CURRENTLY  
COVERING OVER 15,000  
STUDENTS ACROSS  
CHESTER, BIRKENHEAD,  
AND WARRINGTON.**

**PROMOTE YOUR SERVICE,  
GOODS, AND OFFERS  
DIRECTLY TO A VAST AND  
ENGAGED AUDIENCE OF  
STUDENTS.**

**15,000+ STUDENTS  
6,000+ FOLLOWERS  
60+ STUDENT GROUPS**



**WE HAVE AN  
EXCITING  
OPPORTUNITY  
FOR YOU TO MEET  
APPROXIMATELY  
2,000 STUDENTS  
AT OUR WELCOME  
FAIR ON THE  
8TH OCTOBER  
2025.**

# **WELCOME FAIR OPPORTUNITIES**

## **STALL OPTIONS**

- **STANDARD STALL: £450 + VAT**
- **PREMIUM STALL: £900 + VAT**
- **BESPOKE STALL: FROM £1000 + VAT**

## **ADDITIONAL FAIR OPTIONS**

- **FAIR ROAMING: £225 + VAT**
- **PROMOTIONAL MATERIAL IN WELCOME PACKS: £225 + VAT**





CHESTER  
STUDENTS'  
UNION





# **WELCOME FAIR SPONSORSHIP PACKAGE**

**WANT TO SPONSOR WELCOME FAIR? WE  
HAVE AN EXCITING PACKAGE INCLUDING:**

- **BESPOKE STALL AT THE FAIR**
- **LOGO ON WELCOME BAGS & ALL PROMOTIONAL MATERIAL**
- **OWN PROMOTIONAL MATERIAL INSIDE THE BAGS**
- **DEDICATED INSTAGRAM STORY PROMOTION**
- **DEDICATED SOLUS EMAIL TO OVER 8,000 STUDENTS**



# DIGITAL MEDIA OPPORTUNITIES

## INSTAGRAM STORY POST

**£100 + VAT PER POST**  
**(6,200+ FOLLOWERS)**

## SOLUS EMAIL

**£500 + VAT PER SEND**  
**(8,800+ REACH)**

## ADVERT IN SOCIETY NEWSLETTER

**£100 + VAT PER SEND**  
**(500+ REACH, 67% OR)**





# CAMPUS MEDIA OPPORTUNITIES

## **DIGITAL SCREENS IN CSU**

**£25 + VAT PER WEEK**

## **RECEPTION FLYERS**

**£50 + VAT PER WEEK**

**A4, A5 OR A6**

## **A4 POSTERS**

**£50 + VAT PER WEEK**

## **CAMPUS STALL**

**£225 + VAT PER DAY**



**WE HAVE A VARIETY  
OF EXCITING KEY  
EVENTS ACROSS THE  
YEAR THAT YOU  
COULD SPONSOR,  
REACHING  
THOUSANDS OF OUR  
STUDENTS.**

# **SPONSORSHIP OPPORTUNITIES**

**EVENTS AVAILABLE TO  
SPONSOR:**

- WELLBEING WEEK**
- CHESTIVAL**
- SOCIETY AWARDS**
- 1839 AWARDS**

**WANT TO LEARN MORE ABOUT ANY  
OF THESE EVENTS? PLEASE GET IN  
TOUCH TO DISCUSS.**





# CONTACT US

**IF YOU'RE INTERESTED, OR WANT  
TO DISCUSS ANY OF OUR  
ADVERTISEMENT OPTIONS IN  
MORE DETAIL, PLEASE EMAIL  
[CSUMARKETING@CHESTER.AC.UK](mailto:CSUMARKETING@CHESTER.AC.UK).**



**CHESTER  
STUDENTS'  
UNION**

**[WWW.CHESTERSU.COM](http://WWW.CHESTERSU.COM)**