

# **ADVERTISE WITH** CHESTER STUDENTS' UNION

### **WELCOME TO CHESTER**

**WE REPRESENT EVERY** STUDENT AT THE **UNIVERSITY OF CHESTER, WITH OUR REACH CURRENTLY COVERING OVER 15,000 STUDENTS ACROSS** CHESTER, BIRKENHEAD, AND WARRINGTON.

PROMOTE YOUR SERVICE, GOODS, AND OFFERS DIRECTLY TO A VAST AND ENGAGED AUDIENCE OF STUDENTS.

15,000+ STUDENTS 6,000+ FOLLOWERS 60+ STUDENT GROUPS **WE HAVE AN EXCITING OPPORTUNITY FOR YOU TO MEET** APPROXIMATELY 2,000 STUDENTS AT OUR WELCOME **FAIR ON THE** 8TH OCTOBER 2025.

### WELCOME FAIR OPPORTUNITIES

### **STALL OPTIONS**

- STANDARD STALL: £450 + VAT
- PREMIUM STALL: £900 + VAT
- BESPOKE STALL: FROM £1000 + VAT

### **ADDITIONAL FAIR OPTIONS**

- FAIR ROAMING: £225 + VAT
- PROMOTIONAL MATERIAL IN WELCOME PACKS: £225 + VAT





### WELCOME FAIR SPONSORSHIP PACKAGE

### WANT TO SPONSOR WELCOME FAIR? WE HAVE AN EXCITING PACKAGE INCLUDING:

- BESPOKE STALL AT THE FAIR
- LOGO ON WELCOME BAGS & ALL PROMOTIONAL MATERIAL
- OWN PROMOTIONAL MATERIAL INSIDE THE BAGS
- DEDICATED INSTAGRAM STORY PROMOTION
- DEDICATED SOLUS EMAIL TO OVER 8,000 STUDENTS



## DIGITAL MEDIA OPPORTUNITIES

INSTAGRAM STORY POST £100 + VAT PER POST (6,200+ FOLLOWERS)

SOLUS EMAIL £500 + VAT PER SEND (8,800+ REACH)

ADVERT IN SOCIETY NEWSLETTER £100 + VAT PER SEND (500+ REACH, 67% OR)





## CAMPUS MEDIA OPPORTUNITIES

DIGITAL SCREENS IN CSU £25 + VAT PER WEEK

RECEPTION FLYERS £50 + VAT PER WEEK A4, A5 OR A6

A4 POSTERS £50 + VAT PER WEEK

CAMPUS STALL £225 + VAT PER DAY



## SPONSORSHIP OPPORTUNITIES

EVENTS AVAILABLE TO SPONSOR:

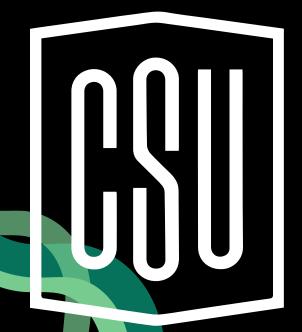
- **·WELLBEING WEEK**
- ·CHESTIVAL
- **SOCIETY AWARDS**
- **·1839 AWARDS**

WANT TO LEARN MORE ABOUT ANY OF THESE EVENTS? PLEASE GET IN TOUCH TO DISCUSS.



### **CONTACT US**

IF YOU'RE INTERESTED, OR WANT TO DISCUSS ANY OF OUR ADVERTISEMENT OPTIONS IN MORE DETAIL, PLEASE EMAIL CSUMARKETING@CHESTER.AC.UK.



### CHESTER STUDENTS' UNION

**WWW.CHESTERSU.COM**